

colnelife

2010

media pack

Colne Life is an A5 directory exclusively for the residents of Colne, packed full of useful and informative local information.

With a readership of over 60,000 people, the Colne Life directory provides you with a targeted advertising platform to reach potential customers. Colne Life really is the definitive guide!

The directory is a high quality 32 page A5 glossy, focus and emphasis on quality advertisements and positive news stories. The Colne Life directory is bursting with a wealth of activities and ideas for the energetic Colner.



Distribution Area

Exclusively Colne

Distribution Channels

Door to door throughout the town

Circulation

Approx 15,000

Readership

60,000

Frequency

Quarterly

Publication Dates

Spring	26/02/10
Summer	25/05/10
Autumn	26/08/10
Winter	26/11/10

Rate structure

double page spread	£575
full page	£375
half page	£225
quarter	£115
Premium space	
Inside & outside covers	£450
Sponsorship	£1000

All prices are exclusive of VAT
10% agency discount



Copy requirements

Formats:

We can accept:

- Press-ready PDF files. This is our preferred format.
- Native QuarkXpress, Photoshop, Illustrator files.
- Postscript, EPS, hi-res TIFF and JPEG files

Sending your artwork

Under 10mb: Email to studio@looppublishing.co.uk
Over 10mb: Send on CD with a colour proof to the address below

Dimensions

Double page spread (DPS)

210h x 297w
(includes 3mm bleed on all sides)

Full page

210h x 148w
(includes 3mm bleed on all sides)

Half page landscape

92h x 128w

Quarter page

92h x 60w



For further information on advertising opportunities please contact

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