

colnelife

media pack

2012

Colne Life is an A5 magazine exclusively for the residents of Colne, packed full of useful and informative local information.

With a readership of over 60,000 people, the Colne Life magazine provides you with a targeted advertising platform to reach potential customers. Colne Life really is the definitive guide!

The magazine is a high quality 64 page A5 glossy with a focus and emphasis on quality advertisements and positive news stories. The Colne Life magazine is bursting with a wealth of activities and ideas for the energetic Colner.



Distribution Area

Colne, Trawden, Foulridge, Laneshawbridge

Distribution Channels

Door to door (Colne)
throughout the town

Circulation

Approx 15,000

Readership

60,000

Frequency

Quarterly

Publication Dates

| | |
|--------|----------|
| Spring | 24/02/12 |
| Summer | 25/05/12 |
| Autumn | 22/08/12 |
| Winter | 23/11/12 |

Rate structure

| | |
|--------------------|------|
| double page spread | £575 |
| full page | £375 |
| half page | £225 |
| quarter | £115 |

Premium space

| | |
|-------------------------|-------|
| Inside & outside covers | £450 |
| Sponsorship | £1000 |

All prices are exclusive of VAT
10% agency discount



Copy requirements

Formats:

We can accept:

- Press-ready PDF files.
This is our preferred format.
- Native QuarkXpress, Photoshop, Illustrator files.
- Postscript, EPS, hi-res TIFF and JPEG files

Sending your artwork

Under 10mb: Email to
studio@looppublishing.co.uk

Over 10mb: Send on CD with a colour proof
to the address below

Dimensions

Double page spread (DPS)

210h x 297w
(includes 3mm bleed on all sides)

Full page

210h x 148w
(includes 3mm bleed on all sides)

Half page landscape

92h x 128w

Quarter page

92h x 60w



For further information on advertising opportunities please contact



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